

IMS-21

What would you invest for **\$94,500** in new Sales?

Featured and Photo Listings **VisitMaine.net** &
SouthernMaineCoast.com can deliver that!

Look at these **Twelve Lodging Properties** with Photo Links.

12-Month Web Statistics:

	<u># of Referrers</u>		<u># of Referrers</u>
Property #1	11,249*	Property #8	5,660
Property #2	21,227*	Property #9	2,072
Property #3	18,628*	Property #10	9,368
Property #4	14,964*	Property #11	6,004
Property #5	3,383	Property #12	1,664
Property #6	4,118	Total:	100,883
Property #7	2,546	Average:	8,406

of Referrers = the number of people that clicked thru to a property's site from the VisitMaine.net Web Site. *Premium/Featured Photo Links.

If you purchase click thrus from Google or Bing, you know that the average click thru cost is approx \$.75 plus per visitor. So 8,406 Visitors would cost you **\$6,304 on Google or Bing.**

More Facts:

If only 5% of the 8,406 book with you, that is 420 new Reservations. 420 Reservations @ 1.5 Nights Average @ \$150/night average = **\$94,500 in Revenue.**

In the past 12-months, our sites had over **856,000 Visitors** (over 1,917 Visitors per day interested in a Maine Vacation) and **25,600,000 Hits.**

If your site is not linked from VisitMaine.net... **WHAT ARE YOU WAITING FOR?** Unless of course you are OK with your competitors getting all that business?

Rates Vary: Why do our rates vary? Because we know some towns track better than others. If you are in an area averaging 1,000 Visitors, your Photo Link may cost as little as \$199/yr (\$.20/Visitor). If you are in a town averaging over 10,000 visitors, your cost may be as much as \$1,999 (only \$.19/Visitor).

Please call Greg Burke today at 207-985-1766 to get your exact investment.

On Line Sign Up Form: <http://www.visitmaine.net/innkeeper.htm>

Heather & Greg Burke

IMS-21, Integrated Marketing and Sales for the 21st Century

207 Brown Street, Kennebunk, ME 04043

Phone: 207-985-1766, Fax: 207-985-3175

Web Sites: www.ims21.net, www.visitmaine.net, www.southernmainecoast.com

Your Local Maine Hospitality Marketing/Internet Company!

Integrated Marketing & Sales for the 21st Century

207 Brown Street • Kennebunk, Maine 04043

Ph 207-985-1766 • Fax 207-985-3175

www.ims21.net • greg@ims21.net